

STRATEGIC PRIORITIES

2022

NORTHEAST IOWA COMMUNITY COLLEGE

2024

MISSION:

Northeast Iowa Community College provides in-demand education and training focused on improving lives, driving business success and advancing community vitality.

VISION:

Northeast Iowa Community College will be the premier source for in-demand education, workforce training and partnerships, through innovative thinking and talent development.

VALUES

SERVICE: We listen, identify and respond to the needs and expectations of our internal and external communities.

RESPECT: We show consideration for one another and encourage diverse perspectives to build trust, cooperation and accountability.

STEWARDSHIP: We use our resources in a responsible, impactful, and sustainable manner.

INNOVATION: We foster the development and advancement of ideas through individual and team creativity.

INTEGRITY: We are ethically accountable to ourselves and others.

RESILIENCY: We learn from our experiences, refocus, and seize the opportunity to improve and persist.

GOALS AND PRIORITIES



GOAL: **ADVANCE OUR PEOPLE**

To build a strong, collaborative team that is creative, forward thinking, solution-oriented and respectful of the individuality and diversity of its members.

- Continue to create a culture of service, respect, innovation, stewardship, integrity and resiliency. *(Recruit and Retain)*
- Focus on talent development of our employees. *(Retain)*



GOAL: **INSPIRE OUR CONSUMER**

To provide high-quality, innovative, affordable and responsive programming.

- Expand guided career pathways to align with effective practices. *(Recruit, Enroll, Retain, Complete and Place)*
- Continue implementation of strategic enrollment management plan. *(Recruit, Enroll, Retain, Complete and Place)*
- To create innovative educational systems that foster faculty and student engagement, quality curriculum and outcomes that prepare the student for employment or further education. *(Recruit, Enroll, Retain, Complete and Place)*
- Build stronger engagement with our high schools and business partners. *(Recruit)*
- Streamline credit for prior learning that is easy for the consumer to complete. *(Recruit)*



GOAL: **STRENGTHEN OUR FINANCES**

To establish risk-tolerant financial strategies that are resilient to market and economic tensions.

- Continue to enhance our budget process that supports our people, consumer, organization and financial strategic goals. *(Recruit and Retain)*
- Expand our educational footprint outside of Iowa and U.S. *(Recruit and Enroll)*
- Utilize prudent stewardship, creating financial growth and efficiency. *(Enroll and Retain)*
- Implement new consumer revenue streams to supplement/complement core streams. *(Recruit)*



GOAL: **ELEVATE OUR ORGANIZATION**

To foster an environment that is safe, collaborative, resilient and nimble.

- Implement a vibrant Master Facilities Plan focused on preventative maintenance, assessment, planning, building health and safety and educational flexibility. *(Recruit, Enroll and Retain)*
- Implement and expand technology infrastructure that is equitable for all. *(Recruit, Enroll and Retain)*
- Create the customer service "wow" factor in everything we do, through creation of cross functional teams to achieve strategic plan outcomes. *(Recruit, Enroll and Retain)*
- Promote sustainable practices in campus operations. *(Recruit and Retain)*

Northeast Iowa Community College is accredited by the Higher Learning Commission (HLC). It is the policy of Northeast Iowa Community College not to discriminate on the basis of race, color, national origin, sex, disability, age (employment), sexual orientation, gender identity, creed, religion, and actual or potential parental, family or marital status in its programs, activities, or employment practices as required by federal and state civil rights regulations. If you have questions, concerns or to read the full policy www.nicc.edu/nondiscrimination. All information is accurate at time of publication and is subject to change without notice.

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