



Digital Media & Design



Exploration:
PICC or Concurrent courses to explore NICC program courses in a career pathway.



Early Admission:
Sequential PICC or Concurrent courses that go directly into a NICC program or award a Career Pathway Certificate.



General Education:
PICC or Concurrent courses that students complete to fulfill core degree requirements.

✔ Courses marked with a check mark satisfy a program degree requirement. Connect with your high school counselor and NICC College and Career Coach to learn what course options are available to you.

Course Number	Course Name	Graphic Design	Marketing & Digital Media
BUS102	Intro to Business		✔
CSC116	Information Computing		✔
GRA129	Illustrator	✔	✔
GRA139	Photoshop	✔	✔
GRA151	Web Design	✔	✔
GRA179	Publication Software	✔	
MKT110	Principles of Marketing	✔	✔
MKT131	Social Media Marketing		✔
ENG105	Composition I	✔	✔
MAT102	Intermediate Algebra	✔	✔
PSY112	Psychology of Human Relations	✔	✔
SDV179	The College Experience	✔	✔
SPC112	Public Speaking	✔	✔



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▶ nicc.edu/digitalmedia

State of Iowa Grant Eligible	Length	Program	Award	Location
✔	1 Year	Digital Graphics	C	P
	2 Years	Digital Media Transfer Major	AA	O
✔	2 Years	Graphic Design	AAS	P
✔	2 Years	Marketing & Digital Media	AAS	P



LEGEND
 🎓 **Award:** AA • Associate of Arts AAS • Associate of Applied Science C • Certificate
 📍 **Location:** C • Calmar P • Peosta O • Online