

Purdue University Global Articulated Program Northeast Iowa Community College

Bachelor of Science in Business Administration

Purdue Global Curriculum Requirements				Associate of Applied Science in Marketing Management	
Core Requirements	CM107	College Composition I	5	✓	ENG105—Composition I
	CM220	College Composition II	5		ENG106—Composition II
	100/200 Level	Mathematics Elective	5	✓	MAT102—Intermediate Algebra
	CS204	Professional Presence	3		
	100/200 Level	Arts and Humanities Elective	5		Humanities Course
	100/200 Level	Science Elective	5		Science Course
	100/200 Level	Social Science Elective	5	✓	PSY112 or SOC110
Major Requirements	100/200 Level	Accounting Elective (choose one of the following course options)	5	✓	
	<i>AC113</i>	<i>Accounting for Nonaccounting Majors</i>			ACC115—Intro to Accounting
	<i>AC114</i>	<i>Accounting I</i>			
	100/200 Level	Business Management Elective (choose one of the following course options)	5		
	<i>BU204</i>	<i>Macroeconomics</i>			ECN120—Principles of Macroeconomics
	<i>MT220</i>	<i>Global Business</i>			
	BU224	Microeconomics	5		ECN130—Principles of Microeconomics
	MM255	Business Math and Statistical Measures	5		
	MT140	Introduction to Management	5	✓	MGT102—Principles of Management
	100/200 Level	Business Management Elective (choose one of the following course options)	5	✓	
	<i>MT203</i>	<i>Human Resource Management</i>			MGT170—Human Resource Management
	<i>MT209</i>	<i>Small Business Management</i>			
	MT217	Finance	5		
	MT219	Marketing	5	✓	MKT110—Principles of Marketing
	300/400 Level	Legal Studies Elective (choose one of the following course options)	6		
	<i>LS311</i>	<i>Business Law</i>			
	<i>LS312</i>	<i>Ethics and the Legal Environment</i>			
	MM305	Business Statistics and Quantitative Analysis	6		
	MT302	Organizational Behavior	6		
	300/400 Level	Business Management Elective (choose one of the following course options)	6		
	<i>MT400</i>	<i>Business Process Management</i>			
	<i>MT435</i>	<i>Operations Management</i>			
	300/400 Level	Business Management Elective (choose one of the following course options)	6		
<i>MT445</i>	<i>Managerial Economics</i>				
<i>MT480</i>	<i>Corporate Finance</i>				
300/400 Level	Marketing Elective	6			
MT460	Management Policy and Strategy	6			
300/400 Level	Choose one of the following:	6			
<i>MT490</i>	<i>Experiential Learning—Career Engagement</i>				
<i>MT499</i>	<i>Bachelor's Capstone in Management</i>				
Open Electives	100–400 Level	Open Electives Fulfilled	59	✓	Fulfilled by Prior Degree Courses Not Listed Above
			Total Credits Required	180	Date Created: September 6, 2018 (Version LII) Northeast Iowa Community College 2018–2019 Catalog Purdue University Global 2017–2018 Catalog Purdue University Global is accredited by the Higher Learning Commission (HLC). This program has received accreditation from the Accreditation Council for Business Schools and Programs.
			Credits Fulfilled	94	
			Credits Remaining	86	
			Estimated Courses Remaining	16	
			Estimated Months to Graduation	22	

Evaluation Notes:

Italicized courses are not included in the AAS in Marketing Management degree plan but are equivalent to Purdue Global degree requirements.

This worksheet does not constitute an official evaluation of a student's prior learning. All students who possess prior learning are encouraged to submit evidence of such and apply for credit evaluations. All prior learning is reviewed on a case-by-case basis, and credit is awarded ultimately at the discretion of the University. To be considered, official transcripts and exam scores should be sent to the following address:

Office of the Registrar
Purdue University Global
550 West Van Buren Street, Suite 700
Chicago, Illinois 60607



For general admissions information, call 844-PURDUE-G. For community college transfer information, call 1-866-397-9456.