NORTHEAST IOWA COMMUNITY COLLEGE

Business Transfer Exploration Academy

Pick and choose courses that fulfill the requirements for the Business Transfer degree program

- Select courses that best fit your education plan or allow for exploration in the business field.
- Work with your College and Career Coach to determine the best courses.
- All courses are online asynchronous
- Engage in course content through Brigthspace
- Discuss transfer course options with the receiving institution to determine transfer eligibility.

FALL - Aug. 22 to Dec. 18, 2024	Course Description
MKT:110 75900 Principles of Marketing 3 Credits	The course covers the broad concept of marketing, including product, distribution, promotion and price decisions. Subjects include the role of buyers and the social issues involved in the marketing process, along with environmental problems, issues and the philosophy of marketing.
ECN:120 75900 Principles of Macroeconomics 3 Credits	This course provides students with the information essential to an understanding of the economic forces at work in our global society, including the market system, supply and demand, gross national product, gross domestic product, the banking system, fiscal and monetary policy, international trade and various economic systems employed throughout the world.
*BUS:185 Business Law 3 Credits	Presents material essential to understanding law as it applies to the following topics: history, crimes and torts, contract law and sales Uniform Commercial Code (UCC).
SPRING - Jan. 13 to May 14, 2025	Course Description
MGT:170 75900 Human Resources Management 3 Credits	Introduces material essential to understanding job analysis, supervision, personnel selection, testing, appraisal, compensation and maintaining performance. The development of a human resources philosophy is used as an integrating theme.
ECN:130 75900 Principles of Microeconomics 3 Credits	This course provides students with the information essential to an understanding of microeconomic theory and concepts, including constrained maximization, scarcity, opportunity costs, marginal decision-making, indifference curve analysis, budget constraint analysis, production cost analysis, various market structures, roles each sector of our economy plays and diverse economic problems that plague our economy.
*ACC:152	Introduces the accounting and financial reporting concepts and terminology for modern business enterprises. The course examines the processes for analyzing and interpreting



ACADEMY CHECKLIST

Vir	tual Orientation
	Complete the NICC Virtual New Student Orientation to familiarize yourself with NICC, Brightspace, and resources.
NIC	CC Student Accounts
	Log in to your MyCampus account.
	mycampus.nicc.edu
	In MyCampus, search for Brightspace. Log in to Brightspace to access your course(s).
Col	llege and Career Connection
	Complete the College and Career Connection application to participate in Career Exploration and Work-Based Learning events.
Me	et with Your College and Career Coach
	Assist you with accessing your student accounts and college resources.
	Confirm your enrollment in the upcoming semesters academy course(s).
	Discuss program completion opportunities and Iowa's Last-Dollar Scholarship.
	nicc.edu/scholarships
Wo	ork-Based Learning
	Participate in Work-Based Learning opportunities during spring break.
Aca	ademic Performance
	Review course syllabus on Brightspace.
	Maintain a cumulative 2.0 grade point average.

REMINDERS:

- Transportation. You are responsible for travel to and from academy courses.
- Academic Calendar. Your course(s) will follow the College's academic calendar for start/end dates and breaks.
- Weather & Campus Closure Policy. Understand your instructor's inclement weather and cancellation policy.
- Student Accounts. Log in to MyCampus > Self-Service to access your personal account information.
- Registration Deadlines. Be aware of your school district's registration timeline.
- Textbooks & Supplies. Confirm with your counselor what textbooks and supplies you are responsible to obtain for your course.
- Withdrawal Policy. Know the College's last day to withdraw from your course(s) and related high school policy